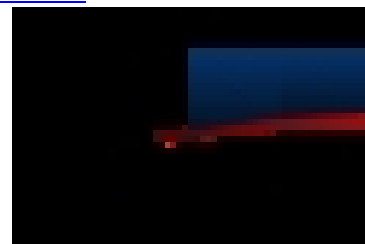




[Santa Barbara calendar events, Santa Barbara business networking events, April Event,](#)



([PRLEAP.COM](#)) **January 25, 2014 – SANTA BARBARA, CA** - Fess

Parker's Doubletree Resort enthusiastically welcomes the 2nd Annual Santa Barbara Business Expo on Saturday, April 5th from 8 a.m. to 2 p.m. This year, SBBE's attendance will more than double, with over 400 local small business leaders looking to network, learn, and boost their profits. Participants can expect to be exposed to top notch training and information in all crucial aspects of business success, including Social Media, SEO, Web Design & Development, Book Publishing, Legal, Finance, Business Planning, Organization and more.

Founders, Gino and Sandy Goe, have garnered some of most knowledgeable business marketing and networking experts to be present at the event. Industry innovators will share their wisdom on dynamic email marketing, impactful self-presentation, managing stress, and harnessing your unique value.

"It's truly an opportunity to dip into a rich pool of experience and expertise that covers the gamut of what it takes to run a successful enterprise, and one that can allow your business to dramatically and immediately thrive," say Gino and Sandy. "Usually one would have to travel to Los Angeles or another major city to access this kind of knowledge and resource, and yet we're providing an avenue right here in the luxury and comfort of one of Santa Barbara's most beautiful resorts, to empower our local entrepreneurs and professionals into new heights of success."

The Santa Barbra networking expo also encourages teachers, leaders, authors, speakers, and presenters to inquire about being an exhibitor and/or sponsor. There is still room for those with expertise in business strategies, funding and financial management, new technologies, marketing/branding, health & wellness, promotional products, etc to share their specialty and services. To find out more about how you can benefit by exhibiting at one of the [best events in](#)

[Santa Barbara](#)

county during the month of April, contact Sandy Goe directly at (805) 452-3632 or at sandy@wcbusinessnetwork.com

Those who have an interest in learning key marketing trends, emerging web technologies, best business practices, who want to access Santa Barbara's rich professional resources, and who want to develop a strong reliable network amongst their community should attend. Additionally there will be an opportunity to get a professional head shot taken by [Linda Blue Photography](#) .

About SBBE: Santa Barbara Business Expo is one of the leading networking events on the Santa Barbara calendar events each year. SBBE is a social media event, a networking expo and a community event all rolled into one. Mark your calendar for one of the best

[Santa Barbara business networking events](#)

of the year. Learn more by downloading the event info packet at

<http://BusinessExpoSB.com>

, following

[SBBE on Facebook](#)

, or calling Sandy at (805) 452-3632.